

First Response™: The #1 Selling Pregnancy Test Brand¹

SUPPORT EVERY STEP OF YOUR PATIENT'S TTC JOURNEY.

Patients who are trying to conceive are looking for products — and solutions — they can trust. From tools that can help predict ovulation and optimize conception, to detecting pregnancy with speed and accuracy, recommend First Response™ and Pre-Seed™ products with confidence.



First Response™ Pregnancy Test Kits

- #1 selling pregnancy test brand¹
- Over 99% accurate²
- Three different tests for added assurance:
Early Result, Double Check, Rapid Result

First Response™ Fertile Window Ovulation Test

- Helps patients get pregnant sooner
- Predicts the 2 most fertile days³
- Over 99% accurate⁴

Pre-Seed™ Fertility-Friendly Personal Lubricant

- The #1 fertility-friendly lubricant⁵; mimics patients' fertile fluids
- Helps support sperm quality and motility

Sign up for your FREE* Feminine Health Kit with samples and coupons at

FemHealthPro.com

* Supplies are limited and can be only be shipped to confirmed continental United States medical practice addresses. 1 Nielsen AOC PTK Dollar Sales, L52 wks ending 8/24/19. 2 For Early Result and Digital Pregnancy Tests: >99% accurate at detecting typical pregnancy hormone levels from the day of your expected period. For Rapid Result Pregnancy Test: >99% accurate at detecting typical pregnancy hormone levels from the day of your missed period. Note that hormone levels vary. See insert. 3 Based on directions for use of Ovulation Test. 4 For Ovulation Test: >99% accurate in detecting the LH surge in laboratory studies. 5 Among lubricants that claim to be fertility-friendly, Neilson AOC unit sales, L52 wks ending 8/24/19.

PRE-SEED™ CLINICAL STUDIES

To see how Pre-Seed™ helps optimize patient fertility, go to FemHealthPro.com/preseedstudies and review these independent studies:

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The Effects of Vaginal Lubricants on Sperm Function

Source: The Journal of Assisted Reproduction and Genetics. January 2014. Alex Mowat, Cora Newton, Clare Boothroyd, Kristy Demmers, Steven Fleming

In Vitro Effects of Coital Lubricants and Synthetic and Natural Oils on Sperm Motility

Source: Fertility and Sterility. February 2014. Ranjit S. Sandhu, B.S., Timothy H. Wong, B.A., Crystal A. Kling, B.S., Kazim R. Chohan, Ph.D.

Effect of an Isotonic Lubricant on Sperm Collection and Sperm Quality

Source: Fertility and Sterility. 2013; 99, 4. Ashok Agarwal, Ph.D., Helena Malvezzi, M.S., Rakesh Sharma, Ph.D.

What should it take to describe a substance or product as ‘sperm safe’

Source: Human Reproduction Update, Vol. 19, Supplement 1 pp. il-i48, 2013

Sperm Toxicity of ‘Nonspermicidal’ Lubricant and Ultrasound Gels Used in Reproductive Medicine

Source: Fertility & Sterility. 2011;95:835-836

Quantitative Perceptual Differences Among Over-the-Counter Vaginal Products

Source: Using a Standardized Methodology. Contraception. 2011;84:184-193

Effect of Vaginal Lubricants on Sperm Motility and Chromatin Integrity: A Prospective Comparative Study

Source: Fertility & Sterility. 2008 Feb;89:375-379

Prevalence of Vaginal Dryness in Trying-to-Conceive Couples

Source: Pacific Coast Reproductive Society, April 2003

Find even more studies at:

FemHealthPro.com

Replens™: The #1 doctor recommended vaginal moisturizer brand

RECOMMEND ESTROGEN-FREE, HORMONE-FREE SOLUTIONS TO YOUR PATIENTS.



A recent patient survey revealed that 4 out of 10 patients¹ aren't treating their vaginal dryness, which can impact their sexual comfort and confidence. To help your patients, recommend Replens™ solutions which can help with both internal and external vaginal dryness – all from the #1 doctor recommended vaginal moisturizer brand.



Replens™ Long-Lasting Vaginal Moisturizer

- Provides continuous moisture at the source of discomfort for up to 3 days
- Helps replenish internal vaginal moisture to dry cells
- Supplements the body's natural lubrication

Replens™ External Comfort Gel

- Features the HydraPro Complex™ with Vitamin E and Pro-Vitamin B5
- Helps soothe and relieve external vaginal dryness
- Quick-drying, no-mess gel
- Provides continuous comfort when used daily

Replens™ Silky Smooth Personal Lubricant

- Enhance the ease and comfort of intimate sexual activity

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¹Based on 179 people surveyed; Isobar Segmentation Study, March 2018.

REPLENS™ CLINICAL STUDIES§

To see how Replens™ helps restore vaginal moisture, go to FemHealthPro.com/replensstudies now and review these independent studies:

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Vaginal Dryness in Menopausal Women: Clinical Characteristics and Nonhormonal Treatment

Source: (1991) Clinical Practice in Sexuality 7: 1-8.

Long Term Nonhormonal Treatment of Vaginal Dryness

Source: (1992) Clinical Practice in Sexuality 8: 3-8.

Treating Vaginal Dryness in Breast Cancer Patients: Results of Applying a Polycarbophil Moisturizing Gel

Source: (1994) Journal of Women's Health. 3: 427-433.

Comparative Study: Replens Versus Local Estrogen in Menopausal Women

Source: (1994) Fertility and Sterility 61: 178-180.

Management of Menopause When Estrogen Cannot Be Used

Source: (1990) Drugs 40(2) :220-230.

Replens Versus Dienoestrol Cream in the Symptomatic Treatment of Vaginal Atrophy in Postmenopausal Women

Source: (1996) Maturitas. Apr;23(3):259-63.

The Effect of Replens on Vaginal Cytology in the Treatment of Postmenopausal Atrophy: Cytomorphology Versus Computerised Cytometry

Source: (2002) J Clin Pathol. Jun;55(6):446-51.

Find even more studies at:

FemHealthPro.com

RepHresh™: Feminine health solutions from the #1 trusted brand^{†,‡}

RECOMMEND REPHRESH™ TO HELP PATIENTS WITH THEIR FEMININE HEALTH.

Whether your patients have concerns about feminine odor or feminine discomfort — or they want to take control of their feminine health — recommend RepHresh™ products for over-the-counter solutions they can feel confident in, from the #1 trusted brand^{†,‡}.



RepHresh™ Cooling Relief Spray

- Made with Hydrocortisone, the #1 doctor-recommended anti-itch ingredient
- Innovative design sprays upside-down for intimate area use
- Discreet size is perfect for on-the-go use

RepHresh™ Odor Eliminating Gel

- Eliminates feminine odor and relieves feminine discomfort for up to 3 days
- **Clinically shown** to maintain healthy vaginal pH
- Pre-filled vaginal applicator

RepHresh™ Pro-B Probiotic Feminine Supplement

- Contains **clinically tested** strains of probiotic lactobacillus to help balance yeast and bacteria**
- Helps maintain vaginal flora in a normal range**
- 1 capsule per day taken orally

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FemHealthPro.com

**Supplies are limited and can be only be shipped to confirmed continental United States medical practice addresses.

†Among gynecologists who recommend within the vaginal odor eliminating gel category.

‡Among gynecologists who trust feminine oral probiotics to maintain vaginal health.

**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

REPHRESH™ CLINICAL STUDIES

To see how RepHresh™ helps maintain vaginal health, go to FemHealthPro.com/rephreshstudies now and review these independent studies:



FOR REPHRESH™ GEL:

Effect on Vaginal pH of a Polycarbophil Vaginal Gel Compared with an Acidic Douche in Women with Suspected Bacterial Vaginosis: A Randomized, Controlled Study

Source: Current Therapeutic Research

Successful Treatment of Bacterial Vaginosis with a Polycarbophil Acidic Vaginal Gel: Results from a Randomised Double-Blind, Placebo-Controlled Trial

Source: European Journal of Obstetrics & Gynecology and Reproductive Biology

Efficacy of an Acidic Vaginal Gel on pH and Interleukin-6 Levels in Low-Risk Pregnant Women: A Double-Blind, Randomized Placebo-Controlled Trial

Source: The Journal of Maternal-Fetal and Neonatal Medicine

FOR REPHRESH™ PRO-B:

Oral Administration of the Probiotic Combination *L. rhamnosus* GR-1 and *L. fermentum* RC-14

Source: International Dairy Journal

Clinical Study Comparing Probiotic *Lactobacillus* GR-1 and RC-14 with Metronidazole Vaginal Gel

Source: Microbes and Infection

Find even more studies at:

FemHealthPro.com